



Virtuo

Design flooring
Made for Scandinavian living

Gerflor[®]

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the reference in sustainability**
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Virtuo 55 Rigid Acoustic

- Choose the best decor according to your life aspirations
- Integrated acoustic backing: ideal product solution for heavy renovation
- 30% lighter than standard rigid with still the best performances
- Acoustic insulation 21 dB



Installation
video



Virtuo, the reference in sustainability

Virtuo



Carbon footprint

- Manufacturing Footprint in Europe
- ISO14001 & 50001 certifications
- Renewable energy



100% recyclable

- Up to 35% of recycled content
- Adhesive Free solutions
- Packaging using 100% recycled cardboard

We **care** / We **act**



Third-party verified life cycle analysis of our products can be found in their Environmental Product Declaration (EPD)



Why choosing Virtuo is an eco-responsible choice?

- You select a lighter floor covering (meaning that fewer raw materials are used) and a solution containing up to 35% recycled materials.
- Our floors are designed to last for up to 25 years. The longer you keep your floor, the more you will reduce your impact on the environment.
- You select an easy-to-clean floor: Cleaning (water, detergent and electricity for vacuuming) represents 10 to 20% of a floor covering's total carbon footprint when considering all the steps in its lifecycle, from cradle to grave.
- The best choice for healthy room air: Virtuo floors are almost emission-free, free of formaldehyde, heavy metals, solvents and endocrine disruptors.



Planks collection

Herringbone



Sunny Nature 0997
HB 55 RIGID AC 125 x 750



Blomma Beige 1460
HB 55 RIGID AC 125 x 750



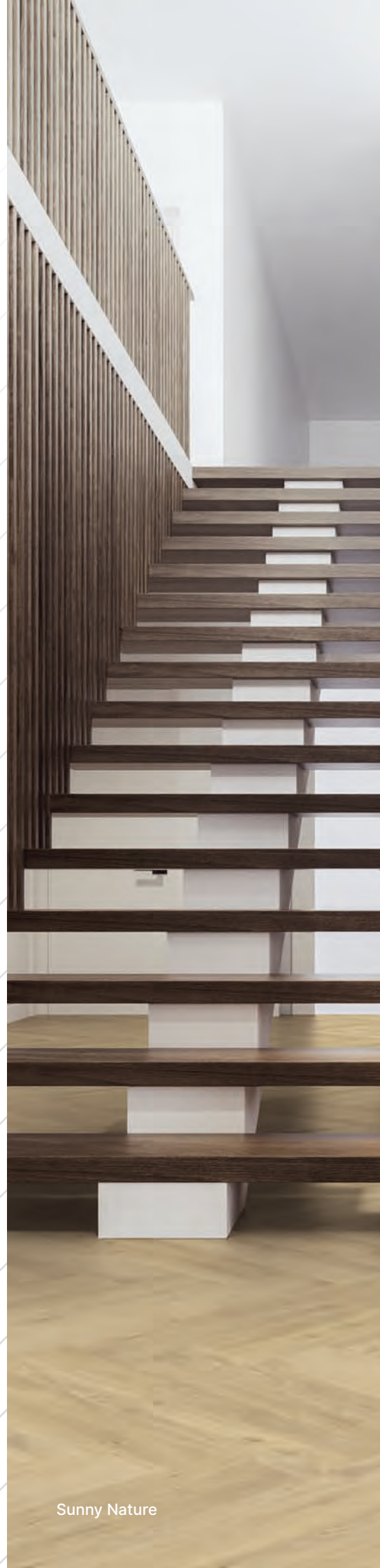
Blomma Cream 1463
HB 55 RIGID AC 125 x 750



Blomma Natural 1465
HB 55 RIGID AC 125 x 750



Blomma Light 1464
HB 55 RIGID AC 125 x 750





Planks collection

Blomma – EIR 
Ultra-realistic surface
embossing



Blomma Cream 1463
RIGID AC 55 229 x 1492



Blomma Clear 1462
RIGID AC 55 229 x 1492



Blomma Light 1464
RIGID AC 55 229 x 1492



Blomma Natural 1465
RIGID AC 55 229 x 1492



Blomma Beige 1460
RIGID AC 55 229 x 1492



Blomma Brown 1461
RIGID AC 55 229 x 1492



Bohem Light Grey



Bohem – EIR

Ultra-realistic surface
embossing



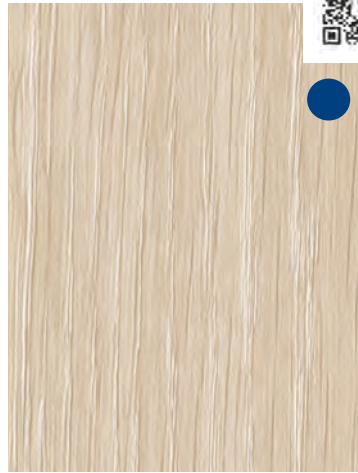
Bohem Light Grey 1459
RIGID AC 55 229 x 1250



Bohem Honey 1458
RIGID AC 55 229 x 1250



Bohem Dark Grey 1457
RIGID AC 55 229 x 1250



Bohem Beige 1456
RIGID AC 55 229 x 1250

Planks collection

Sunny



Sunny Snow 1477
RIGID AC 55 229 x 1250



Sunny Light 0996
RIGID AC 55 229 x 1250



Sunny Nature 0997
RIGID AC 55 229 x 1250

Daintree



Daintree Honey 1455
RIGID AC 55 229 x 1492



Daintree Natural 1454
RIGID AC 55 229 x 1492



Daintree Brown 1010
RIGID AC 55 229 x 1492

Baita



Baita Blond 1023
RIGID AC 55 229 x 1492



Baita Medium 1025
RIGID AC 55 229 x 1492



Baita Taupe 1026
RIGID AC 55 229 x 1492

Qaja



Qaja Honey 1474
RIGID AC 55 229 x 1250



Qaja Beige 1473
RIGID AC 55 229 x 1250

Sakia



Sakia 1118
RIGID AC 55 229 x 1250

Mikado



Mikado 1100
RIGID AC 55 229 x 1250



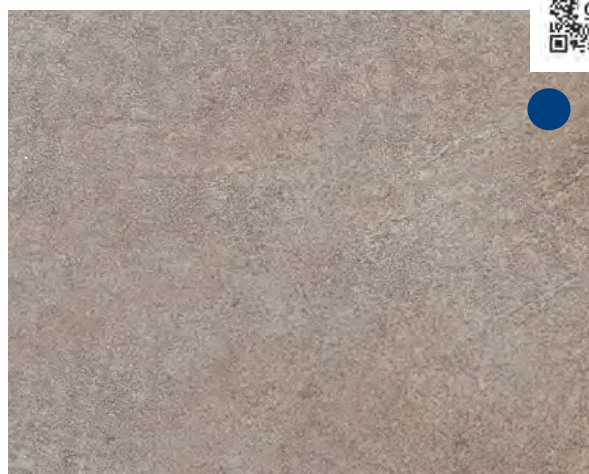
Mikado

Tiles collection

Acuarela



Acuarela Ink 1475
RIGID AC 55 399 x 730



Acuarela Taupe 1476
RIGID AC 55 399 x 730

Latina



Latina Dark 0992
RIGID AC 55 399 x 730



Latina Pearl 0994
RIGID AC 55 399 x 730



Latina Clear 0990
RIGID AC 55 399 x 730

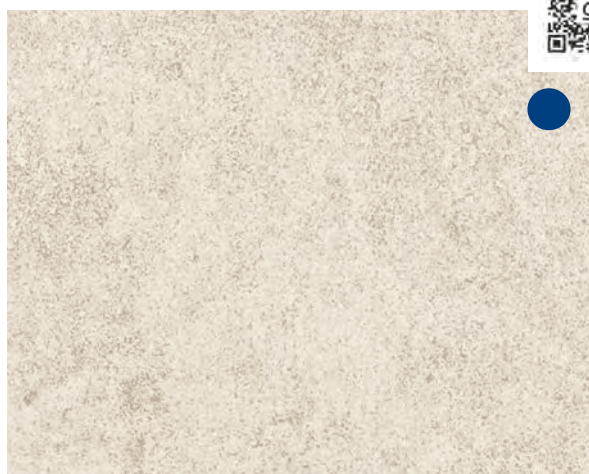
Tavla



Tavla Beige 1451
RIGID AC 55 399 x 730



Tavla Dark 1453
RIGID AC 55 399 x 730



Tavla Clear 1450
RIGID AC 55 399 x 730



Tavla Green 1452
RIGID AC 55 399 x 730





New Virtuo Connected to different life aspirations



32
DESIGNS

Designs

Available as Rigid Acoustic with clic-system and as Dry Back for glue down installation



Low VOC emissions

Indoor air quality: TVOC <10 µg/m³



Complete solution

Underlayers, matching skirtings and coverstrips

5 trends in line with new decors, 2 installation methods according to your uses.

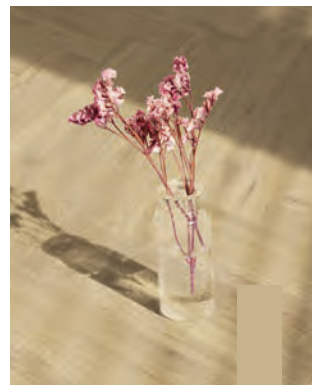


Japandi

Natural Materials bring Purity

Transparency

The moving light



The essentials

Timeless designs



Terra Luna

Roundness & wild



Classic Clash

Stone
Mix for a retro style

Choose the floor according to your taste, which will magnify your interior.



Sakia

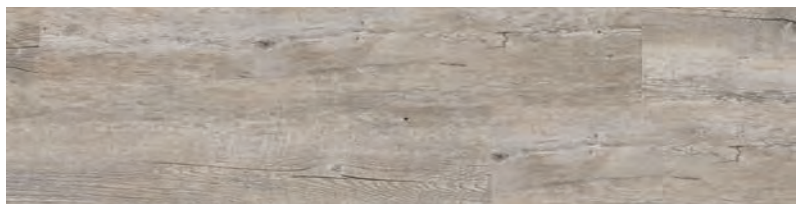
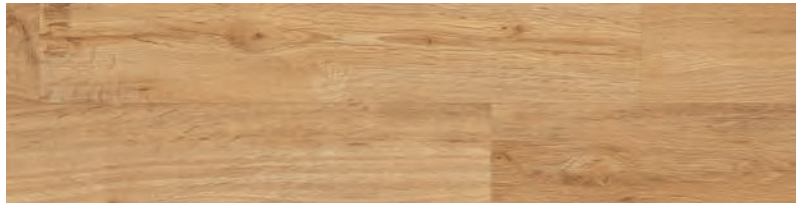


Baita Blond



Mikado

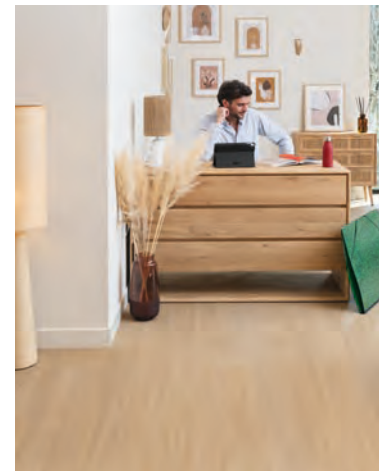




Made for Scandinavian living



Blomma Cream Herringbone 1463

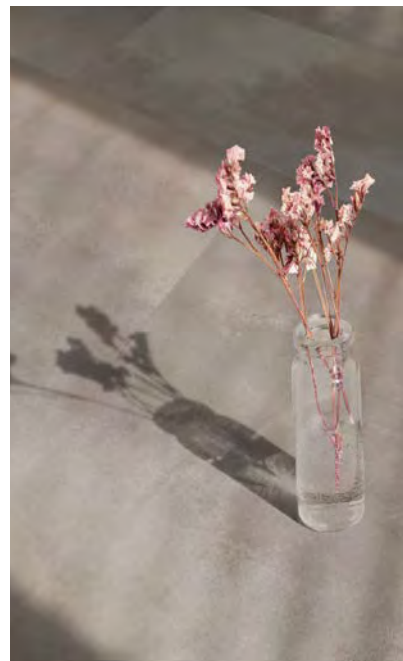


Blomma Beige 1460





Tavla Clear 1450



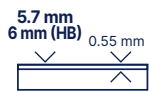
Acuarela Taupe 1476

Virtuo 55 Rigid Acoustic

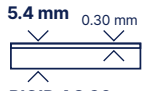
Formats (mm):

RIGID AC 55  229x1250  229x1492  399x730

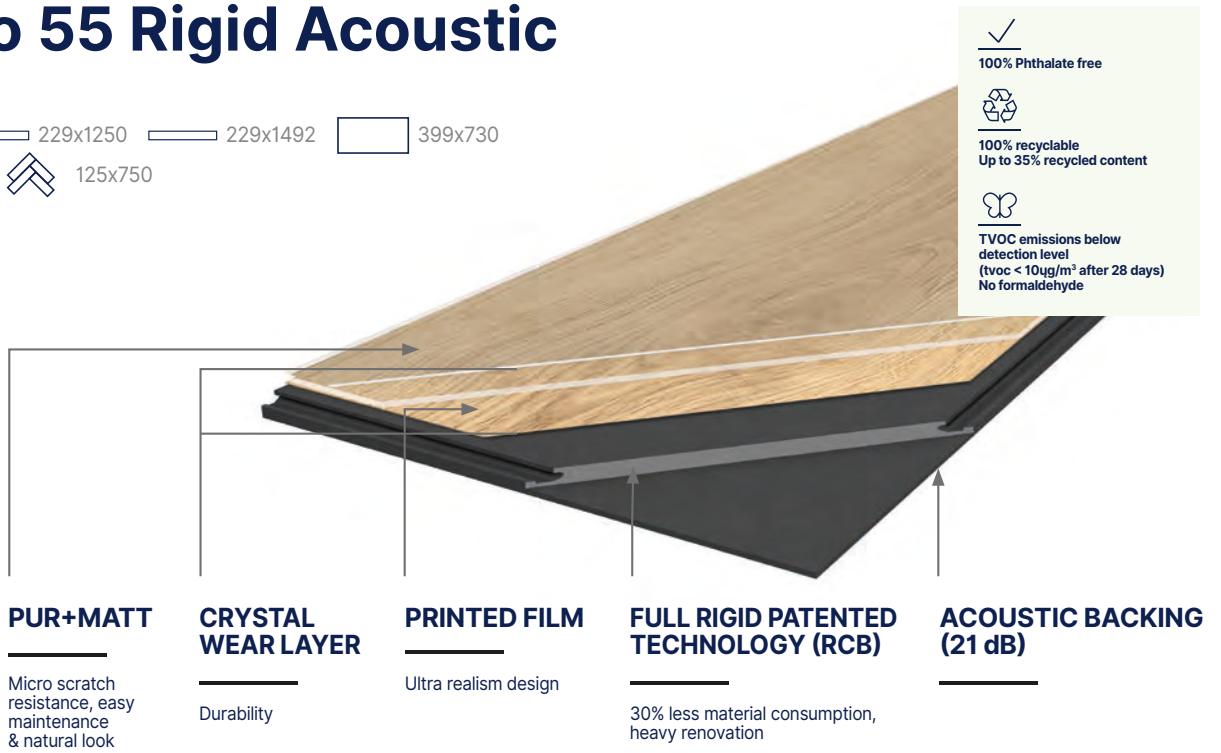
RIGID AC 55 (HB)  125x750



RIGID AC 55



RIGID AC 30



FAQ

I'd like a clearer idea by adding examples of Virtuo floors to a photo of my room.

With our Interior Designer service, you can test all our floors in your home using a photo of your interior. It's simple, fast and free!



How to clean my Vinyl floor?

Some water and soap, and that's all! Our floors are immune to stains, so no special cleaning is required (no sanding, dry polishing, etc). To quickly and easily remove dust, use a broom or vacuum cleaner. When it comes to cleaning, soapy water will more than do the job.

More than a floor...

Design skirting

Design matching



Vinyl Skirting: 6086 + Color code – Format: 60 mm x 2 lm – Packaging: 6 units = 12 lm
MDF Skirting: 5947 + Color code – Format: 60 mm x 2.2 lm – Packaging: 5 units = 11 lm
Please refer to the product overview

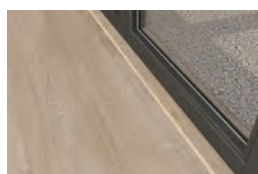
Design coverstrip

Design matching

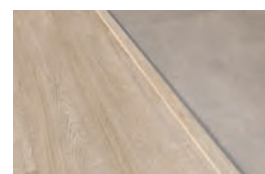


Code: 0642 + Color code – Format: 37 mm x 930 mm
Please refer to the product overview

4 uses



1 – Expansion gap



2 – Ramp








3 – Threshold



4 – Junction



Technical characteristics

			Virtuo 55 Rigid Acoustic	
			Standard	Herringbone
Description				
Total thickness	EN ISO 24346	mm	5.70	6
Thickness of the wearlayer	EN ISO 24340	mm	0.55	0.55
Weight	EN ISO 23997	g/m ²	7 000	9 480
Size	ISO 24342	mm	229 x 1492 229 x 1250 399 x 730	125 x 750
Number of planks or tiles per box / Sqm per box	-		7 / 2.39 m ² 7 / 2.00 m ² 7 / 2.04 m ²	16 / 1.50 m ²
Classification				
Norm/Product specification	-	-	EN ISO 10582	
European classification	EN ISO 10874	class	33 – 42	
Fire rating	EN 13 501-1	class	Bfl-s1	
Static electrical propensity	EN 1815	kV	< 2	
Slip resistance wet ⁽¹⁾	DIN 51130 / BGR 181	class	R10	
Performances				
Wear resistance	EN 660,2	mm ³	< 2.0	
Wear group	QB 30	group	T	
Type binder content	ISO 10582	group	I	
Dimensional stability (norm)	EN ISO 23999	%	≤ 0.15	
Dimensional stability (average measured value)	-	%	≤ 0.10	
Residual indentation	EN ISO 24343-1	mm	≤ 0.10	
Impact sound insulation	EN ISO 717-2	dB	21	
Room impact	NF S 31074	dB	79	
Castor chair test	ISO 4918	-	OK	
Thermal conductivity	EN ISO 10456	W/(m,K)	0.25	
Colour fastness	EN ISO 105 - B02	degree	≥ 6	
Surface treatment	-	-	PUR+MATT	
Chemical products resistance	EN ISO 26987	-	Excellent	
Environment/Indoor air quality				
TVOC after 28 days	ISO 16000-6	micrograms /m ³	< 10	
CE marking				
	EN 14041	-	   	

(1) Ramp test with oil



Virtuo






55 Rigid Acoustic

55 HB Rigid Acoustic

PVC skirting

MDF skirting

Coverstrip

Color Design					
Acuarela Ink	39071475 399 x 730		6086S196	5947S196	0642C018
Acuarela Taupe	39071476 399 x 730		6086S197	5947S197	0642C019
Baita Blond	39091023 229 x 1492		6086S081	5947S081	0642C002
Baita Medium	39091025 229 x 1492		6086S082	5947S082	0642C006
Baita Taupe	39091026 229 x 1492		6086S079	5947S079	0642C013
Blomma Beige*	39061460 229 x 1492	39041460 125 x 750	6086S168	5947S168	0642C006
Blomma Brown*	39061461 229 x 1492		6086S194	5947S194	0642C007
Blomma Clear*	39061462 229 x 1492		6086S168	5947S168	0642C006
Blomma Cream*	39061463 229 x 1492	39041463 125 x 750	6086S193	5947S193	0642C005
Blomma Light*	39061464 229 x 1492	39041464 125 x 750	6086S188	5947S188	0642C005
Blomma Natural*	39061465 229 x 1492	39041465 125 x 750	6086S016	5947S016	0642C004
Bohem Beige*	39081456 229 x 1250		6086S193	5947S193	0642C005
Bohem Dark Grey*	39081457 229 x 1250		6086S120	5947S120	0642C010
Bohem Honey*	39081458 229 x 1250		6086S189	5947S189	0642C008
Bohem Light Grey*	39081459 229 x 1250		6086S195	5947S195	0642C009
Daintree Brown	39091010 229 x 1492		6086S024	5947S024	0642C001
Daintree Honey	39091455 229 x 1492		6086S201	5947S201	0642C003
Daintree Natural	39091454 229 x 1492		6086S025	5947S025	0642C002
Latina Clear	39070990 399 x 730		6086S094	5947S094	0642C017
Latina Dark	39070992 399 x 730		6086S092	5947S092	0642C015
Latina Pearl	39070994 399 x 730		6086S096	5947S096	0642C016
Mikado	39051100 229 x 1250		6086S053	5947S053	0642C014
Qaja Beige	39051473 229 x 1250		6086S201	5947S201	0642C006
Qaja Honey	39051474 229 x 1250		6086S189	5947S189	0642C003
Sakia	39051118 229 x 1250		6086S008	5947S008	0642C008
Sunny Light	39050996 229 x 1250		6086S039	5947S039	0642C011
Sunny Nature*	39050997 229 x 1250	39040997 125 x 750	6086S106	5947S106	0642C002
Sunny Snow	39051477 229 x 1250		6086S076	5947S076	0642C012
Tavla Beige	39071451 399 x 730		6086S178	5947S178	0642C021
Tavla Clear	39071450 399 x 730		6086S200	5947S200	0642C020
Tavla Dark	39071453 399 x 730		6086S199	5947S199	0642C023
Tavla Green	39071452 399 x 730		6086S198	5947S198	0642C022

= Stocked for Sweden and Norway  

*EIR: Emboss In Register. Please note the separate pricing for the ultra-realistic surface embossing (EIR) and herringbone decors.

 S001: White

Packaging

Format (mm)	m ² /box	m ² /pallet	Format (mm)	m ² /box	m ² /pallet
Virtuo 55 Rigid Acoustic			Virtuo 55 HB Rigid Acoustic		
229 x 1492	2.39	114.72	125 x 750	1.50	84.00
229 x 1250	2.00	96.00			
399 x 730	2.04	114.24			

we care / we act Our Commitments for a Sustainable future



CARBON FOOTPRINT*
-20% kg
CO₂ equivalent/m²
between 2020 and 2025



BIOSOURCED CONTENT**
10% by 2025



RECYCLED CONTENT
30% by 2025



ADHESIVE FREE***
35% by 2025



ANNUAL VOLUME RECYCLED
60 000 t by 2025

* Scopes 1 and 2 defined in the GHG protocol ** % of activity with biosourced materials *** % of activity – adhesive free solution